

International Initiative for World Voice Day

Survey Guidance

We recently sent you information about an international survey designed to raise awareness of World Voice Day and the importance of people's voices in their lives. As we did not receive any guidance from the group who have initiated this survey, we felt it was important to offer some thoughts to consider before you go out and accost the general public! Those of you doing this in other countries will need to check your local rules and regulations.

- 1) We would suggest you choose your location carefully. If you decide, for example, to use a station or a supermarket make sure you have asked permission and explained the purpose of the survey to the appropriate manager. Working on open public places such as the High Street does not seem to require permission.
- 2) Identify yourself to members of the public by your profession, explain briefly about the purpose of the survey and ask them if they would be prepared to take part.
- 3) As this is not a BVA initiative we would be grateful if you did not use the BVA as your "organisation" but used your profession instead.
- 4) For those who are planning to have a World Voice Stand in their hospital department or reception area things will be much easier as your organisation is already identified. You will only need to explain the purpose of the survey, tell them about World Voice Day and maybe give them a leaflet on voice care (you can download this from our website if you wish)

An example of how you might introduce the survey is below:

"I am a speech therapist, (singing teacher/voice teacher etc) working to promote World Voice Day would you be prepared to answer five simple questions? The aim of the survey is to find out whether ordinary people know much about their voices and also to make them aware of World Voice Day and how important their voices are to them in their everyday lives. Various organisations are carrying out this survey over the month of April all over the world. We hope the results will give us valuable information about how we can educate people about voices in the future so we can reach those with voice disorders who may not know that help is available. "